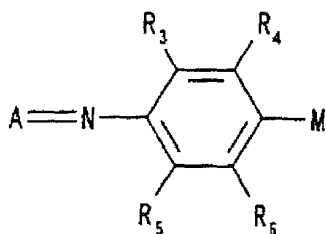


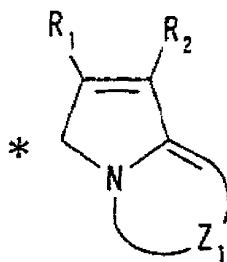
## ABSTRACT OF THE DISCLOSURE

An ink-jet ink comprising a coloring composition including an oil-soluble dye represented by general formula (I) below.



General formula (I)

wherein A represents a group represented by general formula II,  $R_3$ - $R_6$  each independently represents a hydrogen atom or a substituent, M represents  $-OY$  or  $-N(R_7)(R_8)$ , Y represents a hydrogen atom or a cation necessary for neutralizing charge of an oxygen ion,  $R_7$  and  $R_8$  each independently represents one of an alkyl group, aryl group, heterocyclic group, acyl group, alkylsulfonyl group, and arylsulfonyl group, and general formula (II) is as follows:



General formula (II)

wherein  $R_1$  represents a hydrogen atom or a substituent,  $R_2$  represents a substituent,  $Z_1$  represents a group of non-metal atoms necessary for forming a 6-membered nitrogen-containing heterocycle,

and \* represents a bonding position.